

LA VS HATE UNITED AGAINST HATE WEEK - CITY TOOLKIT

November 13-19, 2022



Use this toolkit to provide your city, staff, and residents with Easy-to Operationalize Ideas For Joining Us for United Against Hate Week!

The dangers of hate, racism, and bigotry grow more apparent every day and the need for local action could not be more urgent. [LA vs Hate](#) is a program of the Los Angeles County Commission on Human Relations, one of the oldest civil rights organizations in the nation. This anti-hate program was created in direct response to the rise in hate crimes and bias incidents that pose a dangerous threat to the safety and civility of our neighborhoods.

Local governments, public servants, and politicians have a unique opportunity and responsibility to uplift messages of hope and unity in these difficult times. LA vs Hate is committed to supporting residents of LA County with in-community support and materials and to that end, we would love to partner with you during United Against Hate Week. This event is an important way to ensure your residents feel included, welcome and safe!

OPPORTUNITIES FOR LOCAL GOVERNMENT TO GET INVOLVED:

- Issue a Proclamation recognizing the importance of LA vs Hate United Against Hate Week in your community. [A sample draft is available here.](#)
- Print/post/display LA vs Hate [posters](#) and [banners](#) in your community. These designs are ready to print, but please let us know if you need different sizes or accommodations.
- Promote United Against Hate Week on your social media channels, [newsletters](#), and other digital communications with residents. We have [neighborhood specific content](#) available.
- Air a PSA radio spot introducing LA vs Hate services on your inhouse city channels, and urge the call to action be: To report hate to 211LA. [A 60 second, 30 second, and 15 second radio spot](#) are available here.

At a time when our country is deeply divided and intolerance is spreading, LA vs Hate UNITED AGAINST HATE WEEK will provide an opportunity to build inclusive communities, businesses and schools that reject bias, bullying, hate and bigotry. Join us!

LA vs Hate United Against Hate Week is open to all county residents and we encourage you to be involved in any way that you can. If your city or organization is interested in participating please fill out the form below and a member of our team will be in touch.

SIGN THE PLEDGE AGAINST HATE TO BE PART OF OUR MOVEMENT

SIGN UP TO BE LISTED AS A UNITED AGAINST HATE WEEK PARTNER ON THE LA VS HATE WEBSITE

COMPLETE THE PLAN AN EVENT FORM ON THE UNITED AGAINST HATE WEEK WEBSITE TO HAVE YOUR EVENT ADDED TO THE WEBSITE CALENDAR

VIEW ALL OF THE EVENTS DURING UNITED AGAINST HATE WEEK ON THE OFFICIAL EVENT CALENDAR

LEARN MORE ABOUT REPORTING HATE WITH 211

SHARE LA VS HATE DIGITAL CONTENT

Visit the [United Against Hate Week website](#) to see events and more information, and please do not hesitate to reach out with questions! For all inquiries contact Fabiana Cardenas at fabiana@taskforce.us.

As we continue to prepare for United Against Hate Week, be sure to check out [our website](#) for more updates, resources, and content to share!

ABOUT LA VS HATE

LA vs Hate was organized at the request of the Los Angeles County Board of Supervisors to address a historic rise in hate reported in 2017. In September, 2019, LA vs Hate started accepting reports of hate acts through 211-LA, providing help from experienced, empathetic case managers, and a multi-disciplinary team of advocates, mental health professionals, mediators, and legal professionals. Since 2019, over 1,900 callers have reached out for help and nearly 1,700 victims have worked with these case managers to heal from the trauma of hate.